

Electrical & Industrial Supplies. Delivered with Reliability.

SIRUDA Industrial LLP is a sourcing and supply partner for electrical, lighting and industrial products, serving builders, EPC contractors, corporates and industrial buyers with dependable supply, competitive pricing and responsive service.



Who We Are

We are a Delhi NCR based trading and sourcing company focused on simplifying procurement for project and maintenance buyers. With strong product knowledge, a robust sourcing network and disciplined execution, we help customers procure the right products from reputed brands at commercially competitive rates.



Our Core Proposition

- One-stop sourcing across cables, lighting, switchgear, wiring accessories, conduits and allied industrial supplies.
- Access to reputed brands and strong commercials through our sourcing acumen, network strength and dealer relationships.
- Reliable delivery coordination, requirement mapping and project-specific support from enquiry to dispatch.

What We Stand For



Trusted Partner

Communication and ownership.



Technical Expertise

Right-fit sourcing.



Strong Relationships

Long-term orientation.



Driven by Growth

Speed and scale.



Reliability

Timelines and service.



Customers We Serve

- Infrastructure developers and builders
- EPC and MEP contractors
- Manufacturing and process plants
- Corporate and facility management teams



How We Work

- Understand exact requirement, application and brand preference.
- Offer best-fit options across reputed brands with clear commercials.
- Confirm availability, delivery timelines and dispatch coordination.
- Support repeat, project-based and urgent procurement needs.



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TRUSTED
PARTNERSHIPS



QUALITY
ASSURED



RELIABLE
SUPPLY CHAINS



GROWTH
ORIENTED



RELIABILITY
IN EVERY DELIVERY



Product Portfolio

A focused portfolio of electrical and Industrial products sourced from reputed brands, backed by strong category knowledge, dealer relationships and reliable supply coordination.

1 Lighting & Controls



LED bulbs, batters, panel lights, downlights, flood lights, street lights, highbay fittings, industrial luminaires and related lighting controls.

2 Wires, Cables & Accessories



House wires, LT power cables, control cables, flexible cables, cable joining kits, lugs, thimbles, glands, ferrules, markers and cable ties.

3 Switchgear & Controlgear



MCB, MCCB, ACB, VCB, isolators, contactors, overload relays, motor starters, push buttons, pilot devices and control components.

4 Final Distribution & Wiring Accessories



Distribution boards, modular switches, sockets, plugs, PVC and metal socket solutions, boxes, plates and other wiring accessories.

5 Conduits & Project Infra



PVC / MS / GI conduits, bends, junction boxes, fan boxes, concealed boxes, cable trays, trunking systems and cable ladders.

6 Earthing, Hardware & Safety



Earthing solutions, hardware, fasteners, maintenance consumables, cable support items and selected safety products for site execution.

Authorized Dealers

POLYCAB
IDEAS. CONNECTED.

Crompton

NEPTUNE®

LEDURE

SURYA

ANCHOR
by Panasonic

HALONIX

BEC



We deal in all reputed brands and are authorised dealers for the brands shown above.

Best prices through efficient sourcing and commercial strength. Robust supply capability for routine, project and urgent requirements.



COMMERCIAL ADVANTAGE

- Robust sourcing network and proven sourcing acumen.
- Strong category depth and trusted dealer relationships.
- Best prices through efficient sourcing and commercial strength.
- Single-window coordination for routine, project and urgent requirements.



TYPICAL APPLICATIONS

- Electrical project procurement for commercial, industrial and infrastructure sites.
- Plant maintenance, replacement and utility sourcing.
- Builder, fit-out, contractor and recurring institutional supply requirements.
- Project and maintenance sourcing for routine and urgent needs.



TRUSTED PARTNERSHIPS



QUALITY ASSURED



RELIABLE SUPPLY CHAINS



GROWTH ORIENTED



RELIABILITY IN EVERY DELIVERY